



HOTEC

Operations & Technology¹²

North America



February 15-18, 2012, Ritz-Carlton Half Moon Bay, CA

Your VIP ticket

to the Hospitality Industry's
Premier Meeting Forum
for Operating Supplies and
Technology Solutions.



Hello and welcome to



HOTEC

Operations & Technology¹²

North America



You are invited to the hospitality industry's premier meeting forum

HOTEC Operations & Technology is a one-on-one meeting forum between senior decision makers of operating supplies & equipment, F&B equipment and technology solutions from the hospitality industry to meet with national and international supplier companies.

Availability for suppliers is limited to a fixed quota per category. Supplier categories include but are not limited to: In-Room Amenities, Linens, uniforms, housekeeping equipment, security & safety products and solutions, electronics & entertainment, energy management, air quality management, dining and kitchen equipment and solutions, signage/wayfinding and ALL aspects of technology solutions.

HOTEC is one of 16 business forums organized by McLean Events and this will be the 9th year for HOTEC North America. Based on pre-selected face-to-face appointments it puts you in the driving seat of your agenda.

www.hotecna.com



“I walked out of this conference with more than I anticipated going in. Business is about relationships—pure and simple. HOTEK is the perfect forum for establishing or fostering those relationships needed to thrive in business. Talking business by day and enjoying a cocktail at night sets the stage for endless opportunities. The HOTEK staff couldn’t be more professional—always there to lend assistance. And they know how to present a productive and stylish conference. Very well done!”

Ryan MacAfee,
BuyEfficient LLC



How does **HOTEC** work?

At HOTEC you will be able to meet with the key decision makers from the major hotels, resorts, casinos, cruise lines and timeshares.

The event is by invitation only and the buyers are very carefully pre-qualified and selected. You select the buyers you want to meet and the event organizer compiles your personalized meeting schedule based on both your requests and those of the buyers.

The meetings are 20 minutes in length and take place at your meeting table. You do not need to worry about expensive exhibits or setting up booths.

You stay at the same resort as the buyers for high quality networking and relationship building opportunities.

HOTEC will give you incredible return on your investment.

www.hotecna.com



“HOTEC makes the hospitality industry feel like a big family. That is the best prerequisite for doing business” .

Ryan MacAfee,
BuyEfficient LLC



HOTEC Operations & Technology 2012

- To spend quality, uninterrupted time with senior decision makers
- To do business with buyers who are attending to source new services and products
- To market your company to new potential clients who are normally very hard to get hold of
- To network and further relationships with existing customers
- To make new contacts and build meaningful relationships with other key industry professionals
- To gain invaluable industry knowledge and information on market trends and much more.

All you have to organize is getting to the venue – we organize the rest!



HOTEC Operations & Technology preliminary event schedule

Feb 15

7.30 pm

Arrival Day

Welcome Dinner

Feb 16

7.30 am

8.30 am

10.00 am

12.30 pm

1.30 pm

4.30 pm

6.30 pm

Breakfast

Seminar

One-to-One Meetings

Lunch

One-to-One Meetings

Team-Building Event

Drinks Reception

Feb 17

8.00 am

9.00 am

10.30 am

12.30 pm

1.30 pm

5.30 pm

7.30 pm

Breakfast

One-to-One Meetings

Supplier Showcase

Lunch

One-to-One Meetings

Free time to enjoy the resort

Farewell Dinner

Feb 18

Departure Day



At **HOTEC** you will get

- A personalized meeting schedule of pre-arranged appointments – each meeting is 20 minutes in length – which buyers and suppliers get to request
- Team-building event where attendees are split into teams of carefully selected buyers and suppliers
- Seminar Program
- Meals – 2 breakfasts, 2 lunches, 2 dinners and drinks receptions – which all attendees (buyers & suppliers) attend to network
- Airport transfers.



“It was my 2nd HOTECH, and I was ever more impressed this time. It was such a productive way to meet 20+ vendors in such a short time. I can’t meet that many vendors in a 2-day trade show environment... I can’t wait until next years!”

Joanne Dobrowolski,
Vantage Hospitality Group



Where will **HOTEC** Operations & Technology 2012 take place?

The Ritz Carlton, Half Moon Bay, CA

Perched atop a scenic Northern California bluff with sweeping coastal vistas, this luxurious spa resort provides the perfect setting for renewal or reflection. – just 23 miles southwest of the San Francisco airport. Immerse yourself in picturesque Half Moon Bay, where our Resort showcases the natural beauty of the rugged California coastline.

Allow the healing power of the Northern California coastline to ease away tension and leave your body and mind feeling thoroughly refreshed. First, we make the world revolve around you. Then we gently slow it down.

The Ritz-Carlton, Half Moon Bay provides the perfect environment to meet and talk business.

www.hotecna.com



Book early and make the most of your opportunity

HOTEC Operations & Technology

- Fees to attend
 - \$9,025 for 1 person 14 meetings
 - \$13,225 for 2 persons 18 meetings
 - \$16,900 for 3 persons 22 meetings

Fees include: Airport transfers, 3 nights on the 15th, 16th, 17th February accommodation per person, all meals, personalized meeting schedule, supplier showcase, team-building event, full conference program and all networking sessions.

Fees exclude: Airfare



RSVP NOW as availability is limited

Please complete and return the form on the reverse to:

Fax: 216 706 3711 or

Email to: mary@mcleaneventsinternational.com

For more information visit:

www.hotecna.com

Or call: Mary Malloy

Office: 216 706 3728

Mobile: 216 402 9467

www.hotecna.com

Supplier registration form **HOTEC** Operations & Technology 2012

Kindly complete your details, **CLEARLY IN BLOCK CAPITALS**, then sign and FAX to: **216 706 3711**,

Or scan and email to: mary@mcleaneventsinternational.com

Company Details

Company Name: _____

Product/Service Description: _____

Please check one box as appropriate

- \$9,025 for 1 Person 14 Meetings
- \$13,255 for 2 Persons 18 Meetings
- \$16,900 for 3 Persons 22 Meetings

Register for **HOTEC** Design at same time and receive a **5%** discount off both events.

- Check here if you are interested in receiving more information about HOTEC DESIGN which will be held June 13-16, 2012 at the Ritz-Carlton Grande Lakes in Orlando, FL.

Delegate Details

Mr Ms

Name: _____ Job Title: _____

Address: _____

City: _____ State: _____

Zipcode: _____ Country: _____

Tel: _____ Cell: _____

Fax: _____ Website: _____

Email: _____

Signature: _____ Date: _____

let's talk...

“Year in and year out, I’ve really enjoyed (and profited from!) my experiences with the **HOTEC** events. Great Staff. Great meetings. I hope to attend every possible event in the future.”

Brian Paris, Universal Companies



McLeanEvents
let's talk...

McLean Events International: **Bringing your industry together**

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www.mcleaneventsinternational.com

HOTEC is one of 16 business forums organized by McLean Events for 6 different industries worldwide. This will be the 8th year for **HOTEC** North America. For information about our other **HOTEC** events worldwide visit:

HOTEC Asia www.hotecasia.com

HOTEC Europe www.hoteceu.com

HOTEC Middle East www.hotecme.com

HOTEC North America www.hotecna.com